

# Social Media RATE CARD



## Tomeka Jones

### INSTAGRAM – FACEBOOK

Audience 5,500k\*

#### Brand Ambassador \_\_\_\_\_ \$900

Develop long-term partnership to help diversify growing audience and increase brand awareness



- 3 month partnership
- 3 hi-res photos for future promotions
- 6 posts with brand tagged
- 8 Instagram story posts with brand tagged

#### Give Away Package \_\_\_\_\_ \$600

Host a giveaway to help build brand awareness

- Users must follow brand to enter
- 3 posts with brand tagged
- 5 Instagram story posts with brand tagged

#### Social Media Handles:

 @ms\_tomekajones  @tomeka.jones



#### Brand Takeover \_\_\_\_\_ \$450

Engage the community, promote product or an event

- 1 day takeover
- Brand provide hi-res photos of product(s)/ logo
- 3-6 feed and story posts with brand product(s) and logo




#### Endorsement \_\_\_\_\_ \$350

Sponsor an endorsement to build brand awareness

- 1 post featuring experience with your product(s)
- 1 hi-res photo for future promotions
- 1 Instagram story post with brand tagged

#### Contact Information:

For more information contact Tomeka Jones:

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\* Stats as of August 2021 – information subject to change